

Arpit J Soni

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Frontend Engineer | 8+ Years Experience in React, TypeScript, and Scalable UI Solutions

Proven track record of building and leading the development of highly performant, user-centric web applications across e-commerce, SaaS, and B2B platforms. Adept in translating complex requirements into seamless user experiences with modern JavaScript frameworks and strong expertise in scalable architecture.

Key Skills

- **Frontend:** HTML5, CSS3, JavaScript (ES6+), React, Redux, Vue.js, TypeScript
 - **Backend & Tools:** Node.js, GraphQL, Hapi.js, Gulp, Webpack, Yarn/Nx/Lerna Workspaces
 - **UI & Libraries:** Ant Design, React MUI, Tailwind CSS, Storybook
 - **Others:** Git, GTM, Hotjar, Split.io, Agile Development
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Professional Experience

Frontend Technical Consultant (Architecture) \ Nov 2025 – Present | Bengaluru

- Working at multiple startups to guide and actively hands on architect and develop frontend applications.

Instaview.ai | Frontend Tech Lead \ Jun 2024 – Oct 2025 | Bengaluru

- Led a team of 3 frontend engineers to revamp the **User Portal**, improving performance and UX, resulting in higher subscription conversions.
- Built **OEM, Seller, Admin, Baby, and CMS portals** from scratch, serving SAAS & PAAS customers for camera-based solutions.
- Optimized multi-portal architecture, enabling smooth onboarding and account management for business partners.

KamiVision | Software Engineer (Frontend) \ Aug 2022 – Mar 2024 | Bengaluru

- Delivered **KamiSecure**, a security-focused enterprise web platform, entirely from scratch.
- Enhanced **KamiCare** dashboards for elder-care operations in the US with complex camera management and monitoring features.
- Contributed to **Kami Cloud Dashboard** and official website with multiple feature releases.

Walmart Labs | SDE III (Frontend) \ Sep 2020 – Jul 2022 | Bengaluru

- Built Walmart Canada's **Account Management** applications using React, Redux-Saga, and TypeScript.
- Collaborated closely with QA & Product teams to ensure zero-ambiguity feature delivery.

Ola | SDE I (Frontend) \ Sep 2019 – Sep 2020 | Bengaluru

- Developed multiple **web view insurance applications** including Hospicash, Super Topup, Motor Insurance, Missed Flight, and Trip Insurance.
- Integrated analytics tools (Hotjar, GTM) and conducted experiments to validate user behavior.

Zeta (Directi) | Software Developer (Frontend) \ Jan 2017 – May 2019 | Bengaluru

- Built **Corporate Ops** and **Express Insights** applications to streamline onboarding and cafeteria analytics.
- Developed **Feedback**, **Surveys**, and **Passbook** applications integrating with iOS and Android APIs.

Education

B.E. in Computer Science \ Global Academy of Technology, Bengaluru | 2015

Highlights & Leadership

- Led and mentored small frontend teams delivering SaaS/B2B multi-portal solutions.
 - Built applications from **scratch to production**, handling architecture, state management, and performance.
 - Experienced in **real-time dashboards, subscription systems, and enterprise security products**.
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